

## 1 - PROJECT DETAILS

Project Name:	Barnsley Civic Eldon Street Capital Development						
Project Location/ Address, including Post Code and Local Authority Area:	Eldon Street, Barnsley, S70 2JL, LA – Barnsley						
Organisation Name, Size & Company Registration Number (if applicable):	Barnsley Civic Enterprise Limited, Hanson Street, Barnsley, S70 1HZ Company registration - 05811804						
Is your organisation an SME? If so, state size of organisation (Micro, Small or Medium)	SME						
Contact Name and Role:	Anthony Baker – CEO Jon Finch – Head of Culture Barnsley MBC						
Address:	Barnsley Civic, Hanson Street, Barnsley, S70 2HZ						
Email:	anthonybaker@barnsleycivic.co.uk JonFinch@barnsley.gov.uk						
Telephone:	01226 327000 (Anthony)						
Other Delivery Partners and Roles:	Barnsley MBC						
Estimated total project cost	<table> <tr> <td>Total Project Cost</td><td>£2,511,555</td></tr> <tr> <td>MCA Funding Ask</td><td>£1,103,435</td></tr> <tr> <td>Match Funding</td><td>£1,408,120</td></tr> </table>	Total Project Cost	£2,511,555	MCA Funding Ask	£1,103,435	Match Funding	£1,408,120
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## 2 – PROJECT SUMMARY

### 2.1 – Tell us about the project

*Please provide a summary description of your project and what you intend to achieve. Why are you looking to embark on this project? What do you want to achieve? What is the problem you want to address or what is the opportunity? What is the project about?*

#### The investment

This redevelopment will bring back to prominence a **landmark cultural building** on Barnsley's main thoroughfare, attract more people to become involved in cultural and creative activities and accelerate the continued renewal of Barnsley town centre.

Eldon Street capital development at Barnsley Civic will enable us to deliver our ambitions and revitalise the organisation in Barnsley, providing a **renewed frontage onto the busy Eldon Street** and facing onto the new Glass Works development and opposite the transport interchange. The **front door to the Civic building will be opened for access to the rest of the building for the first time in 25 years**, providing access and visibility to many more people.

A **bar, restaurant and coffee shop** will take over the ground and first floors, providing a quality offer for the town and an additional reason to go to the Civic. The second floor will be **quality offices for cultural/ creative organisations** or similar. The third floor will renew the Art School which was based in the building, highlighting original features and become a **creative space** for community classes and for community hires. These developments will bring **new income into the Civic** which will enable new opportunities for development of local artists, the presentation of high quality work in the theatre and gallery and more creative engagement work across the borough.

This project is a key element of the establishment of the **Heritage Action Zone** in the heart of Barnsley Town Centre and the scheme is part funded by Historic High Street Funding. The Civic is a key asset on the Eldon Street gateway which connects the Glass Works to The Seam – Digital Campus.

The project has been developed to **RIBA Stage 4**, it has secured planning permission and procurement is currently underway to secure a construction partner. The current project cost plan is demonstrating a **clear funding gap of circa £1m** which is predominately as a result of cost and supply chain increases. This project will not be able to proceed without gap funding support.

## The Civic

Our role is to provide the town and borough of Barnsley and beyond with outstanding creative and cultural activities which enhance the lived experience and raise aspiration levels. **Inclusivity and relevance** are our key driving ambitions.

Barnsley Civic is an anchor for culture, creativity, health and wellbeing in the town and borough of Barnsley. We are the **largest and most significant arts centre in the borough** and have a vital role to play in delivering access and opportunity for the citizens of the borough to be a part of and experience high quality artistic activity.

We want to be an important and integral part of the lives of the people of our borough. We know that to do this we will need to be bold in our vision and to change the way we work. We will be a modern, progressive, post-pandemic arts organisation, responding to the changing world and which serves our borough and beyond.

Our approach will be **dynamic, inclusive and relevant** with **collaboration** being the thread which weaves all of this together. We will be ambitious and look for ways to continuously improve the work we do through feedback from audiences, participants, staff and our peers.

We will innovate through our business model and reinvest earned income into outstanding artistic creation.

Our locality is varied, from the larger town of Barnsley to a number of smaller principal towns across the borough and also rural areas. Public transport is patchy and car ownership (73%) is lower than the national average (77%+). Most areas are underserved by cultural and creative opportunities alongside other multiple deprivations. Barnsley is ranked 20th out of 326 in the indices of multiple deprivation (where 1 is the worst). This has increased since 2015 when Barnsley was 47<sup>th</sup>. 31.3% of areas in Barnsley are amongst the 10% most deprived in England for health.

Our focus over the next five years is to provide younger people in our borough with incredible cultural and creative experiences. We believe that children and younger people hold the opportunity and vision for the future of Barnsley borough. We will focus on those under the age of 30 through programming suitable work, our engagement activity and through our existing and building new partnerships to enable this. We want to give the younger and often marginalised population of our borough every

opportunity to succeed and instil belief that they can achieve whatever they set out to. We can support this journey for them by inspiring them, listening and responding to their voice and giving them agency.

We will champion diversity whatever form it takes, celebrating it, presenting diversity across our programme, our engagement work, our staff team and board. This will be a prominent feature of all of our work.

#### *What do you hope to achieve by delivering the project?*

##### **Outcomes**

- Increased cultural engagement through the delivery of 100 inclusive shows per year – focused on the 0-30 years old market and based on extensive work with communities borough-wide to develop the programme
- Increased engagement work with workshops and master classes held within the building in purpose-built 3<sup>rd</sup> floor space
- Delivery of skills-based regular classes in a variety of areas, from painting, Pilates and ceramics to classes for those learning English and sessions which support people back into the labour market
- Increased support for artists based in Barnsley Borough through free and heavily subsidised space provision, additional mentorship and advocacy

Barnsley Civic is vital to the creative and cultural development of the people and place of Barnsley town and Borough. This capital development will open up the organisation to many more people, with a new frontage onto the busiest street in Barnsley and central in the town. We will grow in notoriety and attract more people to be part of our work through significantly increased visibility and knowledge of the work we deliver.

Barnsley has been designated an Arts Council England Priority Place, which means that there will be more investment and more opportunity for artists and arts organisations to grow. We expect to take full advantage of this opportunity by increasing our programme of work both in and out of our building. This, coupled with Barnsley being on the Levelling Up list of places designated by the government, opens new opportunities to the organisation in our mission to engage with more people from across the town and borough.

Barnsley is a town which is reinventing its place and championing its citizens. The town and many places across the borough are seeing investment which will attract new people who will change and develop place and retain those whose skills and aspiration match those of the borough. Barnsley Civic sees itself at the heart of the developing of place and is a significant player in supporting the ambitions of the local authority, as informed by the citizens from across the borough, to improve opportunities and the environment they are delivered in.

The work with Historic England on the delivery of the High Street Heritage Action Zone on Eldon Street is part funding the Civic to develop the Eldon Street end of our building, but without further support we cannot realise our ambition for the development and enable more people to access and be involved in high quality culture, creativity, health and wellbeing activities.

We expect that through this development we will engage with more people in the town and borough in cultural and creative work, showcasing local and regional talent and provide a quality food and beverage offer, new office space and a creative space in the building. Circa 25-30 new jobs will be created, the work of the Civic will be brought higher in people's consciousness and overall the future of the Civic will be delivered through more people engaging in its work, higher ticket sales, new income streams and more impact across the community of its work.

### 3 – STRATEGIC ALIGNMENT

**3.1 – Using the table below, please set out which of the MCA's Core Strategic Outcomes (Stronger, Fairer and Greener), as set out in the Strategic Economic Plan and Renewal Action Plan, your programme/project will contribute to.**

Projects that deliver against at least one indicator from all three of Strategic Outcomes (Stronger, Greener, Fairer) are more likely to be prioritised for investment.

**Useful links:**

For details of the Strategic Economic Plan (SEP)

[https://sheffieldcityregion.org.uk/getmedia/f958934e-2218-461d-9642-c011d1979644/SCR\\_SEP\\_Full\\_Draft\\_Jan\\_21.pdf](https://sheffieldcityregion.org.uk/getmedia/f958934e-2218-461d-9642-c011d1979644/SCR_SEP_Full_Draft_Jan_21.pdf)

For details of the Renewal Action Plan (RAP)

<https://sheffieldcityregion.org.uk/getmedia/bf2c27b2-a5c7-4ac5-ac64-b4f8798df095/Sheffield-City-Region-Renewal-Action-Plan-Document-Final.pdf>

<b>Strategic Outcomes</b>	<b>Indicator</b>	<b>Desired Outcome / Output</b>	<b>Contribution from this Programme/Project</b>  e.g. increase in [outcome] of x [number/%] by y [year]. Please be specific as you possibly can be at this stage of the project.
<b>Stronger</b> – an economic transformation to create not just a bigger economy but a better one: higher-tech, higher skill, and higher-value.	<b>Productivity</b>	Our workforce's productivity will increase, and the economy will grow, increasing the prosperity of our residents.	New employment in higher-value-added knowledge-and-creativity-based sectors (Civic estimate: 30 jobs)
	<b>Enterprise</b>	Growing a more successful business base, underpinned by more productive and higher growth businesses	1 new food & beverage businesses 262 m <sup>2</sup> office floorspace
	<b>Employment</b>	More working-age people are in employment. More and better jobs	<b>30 jobs</b> (Civic estimate – to be confirmed)
<b>Fairer</b> – a transformation of wellbeing and inclusion, raising our quality of life, reducing inequality, and widening opportunity.	<b>Education</b>	A higher proportion of working-age population possess higher qualifications, indicating progression in education and employment.	Increased uptake of creative skills development opportunities – particularly amongst under 30s
	<b>Wage levels</b>	More employees lifted out of low earnings.	Supporting organisational growth with then of at least two new roles of £40,000+ salary
	<b>Health</b>	Our population live increasingly long, healthy lives. Gap in healthy life expectancy is narrowed	Enhanced physical, emotional and mental wellbeing through participation in cultural events and experiences
<b>Greener</b> – a green transformation	<b>Air quality</b>	Improvement in air quality, as measured by relevant different particulate matter.	

to decarbonise our economy, improve our environment, and revolutionise our transport.	<b>Flood mitigation</b>	Reduced flood risk and impact	
	<b>Net zero</b>	Contribution to net zero carbon target	Redevelopment of building to BREEAM 'Very Good'

## 4 – SYMCA SUPPORT REQUIRED

### 4.1 How can the South Yorkshire MCA support the delivery of the project?

This project seeks funding from the South Yorkshire Renewal Fund.

Grant funding of £1,103,435 is requested in order to address identified funding gaps enabling the scheme to move into delivery.

### 4.2 Please provide details of any other funding secured and/or details of other funders you are approaching.

**This project has been supported by the following funders:**

- Historic England – High Street Heritage Action Zone - £1,200,000
- Barnsley Civic - £160,000
- Architectural Heritage Fund - £48,120
- Total match; £1,408,120

### 4.3 What additionality will MCA investment bring?

The MCA investment will enable this development work to go ahead. Without the MCA investment this project will be unable to be delivered.

## 5 - CONSULTATION

### 5.1 – Who have you consulted with about the project idea?

<b>Please insert South Yorkshire MCA</b>	<b>Colin Blackburn, Assistant Director</b>
<b>Local Authority</b>	<b>Kathy McArdle, Service Director Neil Copley, Section 151 Officer</b>
<b>Other consultees, for example:</b>	
<b>Local community</b>	We have consulted almost 800 people from across Barnsley borough as to their aspirations of Barnsley Civic and its role in their lives

<b>Relevant businesses</b>	We have worked with a number of businesses/ organisations who would become potential leaseholders in the new building. These include food and beverage businesses for the ground and first floor, a number of organisations interested in taking the second floor office space and many who are interested in hiring out the creation space on the third floor.
<b>Environment Agency</b>	N/A
<b>Planning Authority</b>	The Planning Authority have been involved through the development of this project and have provided advice and support on an ongoing basis and helped shape and improve the project.
<b>Highway Authority</b>	N/A
<i>Please insert others as appropriate</i>	

## 6 – TIMESCALES FOR DELIVERY

### 6.1 – What is the preferred date that the project can commence delivery? If this is currently unknown, please set out your proposed next steps below

The expected start date for building work is 7<sup>th</sup> November 2022 with a completion date of 4<sup>th</sup> September 2023.

### 6.2 – If currently known, please outline the key milestones required to deliver the project and provide forecast dates for achievement. [e.g. complete outline design, secure all funding, procurement complete, statutory processes complete]

<b>RIBA 4 Completion</b>	<b>August 2022</b>
<b>Planning Approval</b>	<b>August 2022</b>
<b>Contractor Appointment</b>	<b>November 2022</b>
<b>Construction Works Completed</b>	<b>August 2023</b>
<b>Opening</b>	<b>September 2023</b>

## 7 – DEPENDENCIES

### 7.1 – Is the project linked to or dependent on any other project or activity, especially one the MCA may be involved in?

*[Please advise if the delivery or success of the project is dependent on any other project or activity taking place]*

There are no dependencies associated with this project although this will strongly complement recently completed, live activity and wider strategic aspirations including:

- Glassworks Retail and Leisure Development, (Received MCA Funding)
- Market Gate Bridge inclusive of Active Travel Links, (Received MCA Funding)
- The Seam – Digital Campus in receipt of Future High Street Funding with future potential alignment to MCA Brownfield Funding
- Barnsley Youth Zone delivered in partnership with Onside
- Barnsley Futures Levelling Up Fund Bid

### 7.2 – Are there any statutory processes required for you to deliver the project?

Planning permission is currently being sought and a decision on this is imminent. Indications through meetings with the Planning Department show that there are no concerns with the project and that it should receive consent.

Coupled with the planning consent is Listed Building Consent. This is expected to be granted alongside the planning consent.

**Please attach any document(s) or provide links to reference material that support any of the information presented above.**

## Document Sign Off

### 8 – DECLARATION AND SIGN OFF

*On signing the Project Mandate Form the project sponsoring organisation agrees to the following:*

- 1. The South Yorkshire (SY) Mayoral Combined Authority (MCA) is a public body and is therefore subject to information/transparency laws and the Local Government Transparency Code 2015. This Project Mandate Form will be shared with the appropriate SYMCA Boards including the MCA and Local Enterprise Partnership (LEP). In line with legislation, papers to the MCA and LEP meetings are published in advance and made publicly available. These papers will detail the applicant and summarise the Mandate Form in sufficient detail to allow the members to take an informed decision. At this point, under Local Government access to information provisions, the Mandate Form may have to be made available for inspection to any member of the public who requests it.*

*Once a project is admitted onto our programme pipeline, in line with MCA's Assurance and Accountability Framework and Freedom of Information Act (FOI) Publication Project, the Mandate Form must be published on the applicant's and the SYMCA website.*

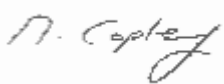
*For this purpose, you may wish to also send a redacted copy stating any exemption or exception applied under FOI or Environmental Information Regulations. We will consider any requested redaction. Any comments received after publication are required to be reflected in SOBC, the OBC and FBC if the project progresses further. MCA will require evidence of this through the assurance process.*

- 2. MCA support is not allocated to a project at this stage. The Project Mandate Form is the means by which the MCA can accept project ideas into the Programme Pipeline. Further project development and submission of SOBC, OBC and FBC or BJC in line with the Assurance Framework will be required.*
- 3. To the best of your knowledge all the information provided in this Project Mandate Form is true and correct. You acknowledge that the information provided will inform any future contract should a decision be made to support the project.*
- 4. You will comply with due diligence requirements appropriate to this project. This will be conducted by the SYMCA Executive Team and further details will be provided if the project progresses further.*

**Person responsible for the application (Chief Executive or relevant Executive Director in your organisation)**

Name:	Matt O'Neill 
Role:	Executive Director, Growth and Sustainability
Date:	12.08.2022



Counter signatory – Director of Finance	
Name:	 Neil Copley
Role:	Service Director – Finance & s151 Officer
Date:	15.08.2022

Signature of the appropriate thematic Director in the SYMCA	
Name:	
Role:	
Date:	

For MCA Use Only	
Programme/Project Reference Number:	
Date Received/ Accepted:	
Version Number:	
Summary of Amendments: (if applicable)	
Resource implications for the MCA	<i>Key staff resources or functional team involvement required to deliver the project. These could be expert consultants (external) or internal functions (e.g. procurement team, HR, Tram Concession Manager, Active Travel team etc).</i>